



OPENING WEDNESDAY 24TH JUNE

amica24 online store

<https://shop.amica24.org>

Good Afternoon

We're excited to announce our online shop is opening Wednesday 24th June. This brand new facility will allow customers to browse and purchase some of our self-installation products and services.

This is an important step for amica24 in trying to make assistive tech more accessible and at the same time making it easier to find the right product shoppers needs and circumstances. Products can be searched for by condition/need, allowing customers to see the key products that can help them with their personal situation.

Using our information guides, people can take their time to find out what a product does and how it works. We intend to keep adding products to the shop and introduce more complete packages.

Like with our new website allowing products to be searched by condition . We hope the shop will also become a point for signposting our services.

We have also, for the first time introduced a self-installation option for some of the items. To help those who choose this option we have produced an installation video and printed instructions.

At amica24 we understand that there is not a "one fit for all" with TEC and it's also why we wanted to create an online store. It allows the user to take their time and read through "how and who" product guides and ensure that the solution is the right one.

Of course, we are always here if they need any further help.

We launch tomorrow Wednesday 24th June, and we really hope you take a look and please sign post the service to others.

There will be some in store offers to be had, so there is no better time to encourage someone to get the support for independence and assistance to a whole range of health conditions.



Introducing: Mitch Hyde. TECS Operations Manager

Mitch Hyde previously headed up our Sales and Business Support Team but he is now leading the way with a new management role of TECS Operations Manager.

This role he has been implemented as a result the continued interest/growth Mitch will bring his expertise and will introduce technology developments across health and social care.

"I am TECS Operations Manager for the Technology Enabled Care arm of amica24. I am immensely proud to be making a difference in our communities; helping vulnerable people to remain independent using bespoke assistive technology solutions. I work closely with our 24 hour call monitoring centre and together we push the business forward to achieve the best possible outcomes for our service users."

"We approach technology differently at amica24. I am interested in the way technology can be used to help alleviate the social and economic stresses of the care sector in the UK. Technology will not replace personal care, but it can enable quality and efficient care, reassurance for loved ones and safety, independence and well-being across the millions who need it."

"Last year Worcestershire Telecare changed its name to amica24. "amica" is friend in Latin so, amica24 is much more relevant to our business and the approach we take as an organisation. These are exciting times at amica24 and I am pleased to be heading up a great team who work passionately in striving to get best outcomes."



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